

VACANCY ANNOUNCEMENT

Pakistan Mineral Development Corporation (PMDC) is a state-owned enterprise under Ministry of Energy, Petroleum Division, Government of Pakistan. PMDC is responsible for the exploration, mining and marketing of various minerals. PMDC invites applications for the following post on open contract basis.

Position	Marketing/ Export Promotion Officer – Salt Business
Qualification:	Bachelor's/Master's degree in Business Administration, Marketing, International Business, Commerce, Economics, or a related field.
Experience:	Minimum 3 years of Post qualification relevant experience in sales, marketing, export promotion, international business development, preferably in salt, minerals, food products, FMCG, or commodities.
Age:	35 Years on the last date of application submission
Key job Responsibilities:	- Identify and develop new customers, distributors, dealers, importers, exporters, retailers, and institutional buyers. - Identify and develop new domestic and international markets by leveraging market intelligence, data analytics, and Business Intelligence (BI) tools to generate qualified sales leads and identify new business opportunities. - Promote PMDC salt products through digital marketing, social media, B2B platforms, exhibitions, trade fairs, business meetings, and other promotional channels. - Develop and maintain strong relationships with existing and prospective customers and ensure effective follow-up of inquiries and leads. - Prepare quotations, commercial offers, product presentations, samples, and other marketing materials in coordination with relevant departments. - Explore opportunities for bulk, retail, food-grade, industrial, value-added, and private-label salt products in local and export markets. - Assist in export-related activities, including coordination of documentation, shipment arrangements, payment terms, and other commercial requirements. - Support management in preparation and achievement of local and export sales targets and annual marketing plans. - Perform any other duties related to sales, marketing, export promotion, and business development assigned by the management.

Note

- Departmental Candidates are required to apply through proper channel.
- PMDC is an equal opportunity employer: females are equally encouraged to apply.
- Permanent basis on Open term contract & market-based negotiable salary shall be offered.
- The Company reserves the rights to fill or not to fill the advertised position.
- The last date for submission of applications is **20.10.2026**.
- Incomplete and late applications shall not be entertained.
- No TA/DA will be admissible for the interview.
- Only shortlisted will be called for interview.
- Applications will be submitted online through the link available on the PMDC website: <https://www.pmdc.gov.pk/careers/>.

Assistant Vice President (HR)

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